Florida’s Great Northwest

• A regional economic development organization comprised of public and private partnerships.
  – Local EDO’s
  – Workforce Boards
  – Higher Education
  – Utilities
  – Private Companies

• Working together to market and brand as a globally competitive location for business
Economic Development

- Product Development
- Retention/Expansion of existing business
- Attractions
- New Business Development

Northwest Florida is strategically located to serve the growth markets of the Southeastern United States.
Northwest Florida Target Industries

- Advanced Manufacturing
- Aerospace & Defense
- Health Sciences
- Renewable Energy
- Transportation, Distribution and Logistics
- *Information Technology/ Engineering Services as support industries*
Throughout the years, we have sent out postcards and other mailings highlighting our success stories and facts about our area.
Advanced Manufacturing
– 850 traditional & advanced technology manufacturing companies

Example: Ascend Performance Materials Expansion
Aerospace & Defense

- 6 military bases
- Almost 44,000 active duty
- More than 19,000 civilians employed

Example: Fort Walton Machining
Health Sciences

- Manufacture/Distribute medical devices, pharmaceutical and nutraceutical products
- Customer Service and back office operations in the health industry

Example: Nanthealth
Renewable Energy

• One of world’s largest plantation-style pine forests

Example: Enviva
Transportation, Distribution and Logistics

The region is home to numerous manufacturers and distributors, as well as specialized transportation companies serving those customers.

Example: FedEx Distribution facility
NWFL Regional Transformation

• UWF Haas Center and FGNW are co-applicants on US Dept of Commerce EDA grant to build a Regional Economic Development Strategy.
• Strategically collaborating to market and brand as a globally competitive location for business.
• Emphasis on job creation and asset building.
• Key components will include targeted industry development with supporting supplier network and cluster development strategies.
• 13 County analysis